

THE BODY BOUTIQUE

FITTER, HEALTHIER, HAPPIER

BRAND GUIDELINES

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FITTER, HEALTHIER, HAPPIER



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Logo On Different Backgrounds

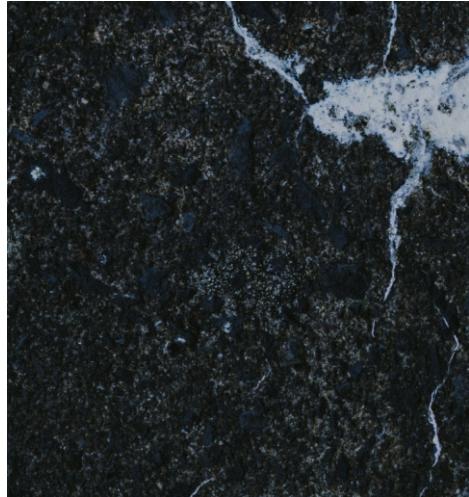


#BBE288

Color Code

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Texture

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NEXA LIGHT

Paragraph font

A B C D E F G H I J K L M N O P Q R S T U V W
a b c d e f g h i j k l m n o p q r s t u v w
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * () _ + = ☐ : ? > <

Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Oblique

*Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.*

Bold

**Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.**

Do's Of Logo

Exclusion zones

Always allow a minimum space around the logo.



Minimum width

The logo minimum width is 90px or 32mm.



Maximum width

There is no maximum size defined for this logo.

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Don't Of Logo

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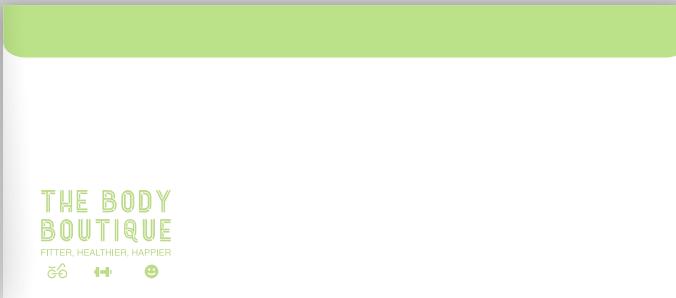
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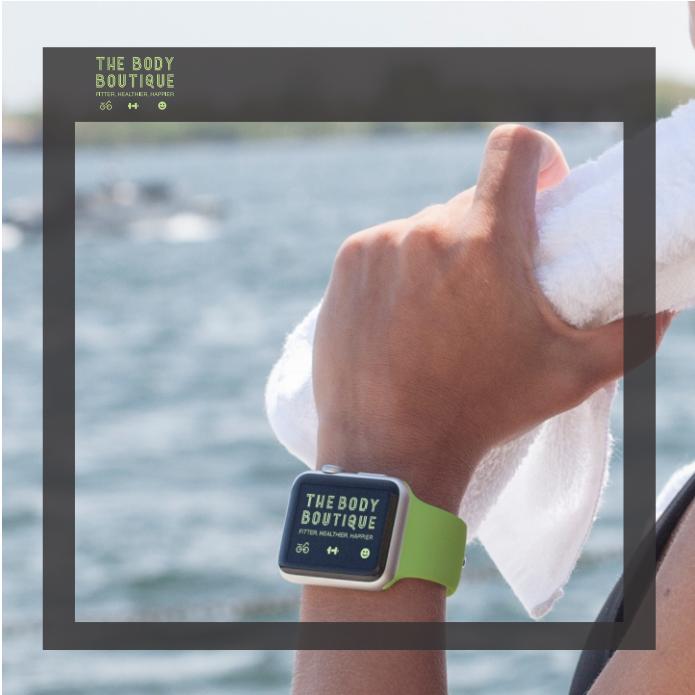
Maximum width

There is no maximum size defined for this logo.





Business Card Mockup



The logo should be placed on Top aligned with sufficient space.

Use a Black background with imagery for a clean look.

If not top left, the logo can be placed bottom right/left or center depending on mockup.

Use a bounding border similar to the opposite if suited.

Use social links at bottom to make more users.

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T Shirt Mockups



Cap Mockup



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Cup Mockups



Apple Watch Fitness Mockup

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THANK YOU!